



Suds & Soles Sponsorship Packages

Suds & Soles is an exciting 5K Race produced in partnership by the Montgomery County Road Runners Club and the City of Rockville. Scheduled for Saturday, June 23rd at 7:00pm, Suds & Soles will feature a post-race after party in Rockville Town Center. Proceeds from Suds & Soles will benefit the Rockville Recreation and Parks Foundation Inc benefitting the Rockville Recreation Fund, and Youth and Beginning Running Programs of Montgomery County Road Runners Club.

Suds & Soles attracted 1000 runners in 2016 and 2017 so this year we are looking to grow! We are actively seeking Sponsors who will join us for the third year of in this fabulous community event. Sponsors will be invited to participate in the evening's activities and will receive advertising and promotional opportunities appropriate to their level of support. Montgomery County is home to a very educated and affluent community of active, fitness minded individuals who have a strong relationship with MCRRC and who regularly participate in events staged by MCRRC and the City. We look forward to bringing this community out to this event and hope that many Sponsors will find it beneficial, and fun, to join us!

Pub Owner - \$5000

- Company Name added to Race Name
- One Evening of Packet Pick Up at your location if desired
- Company logo placement on webpage, print materials, race bib
- Premier onsite booth space (Up to 10'x10' tent, with table, 2 chairs)
- Minimum of 6 mentions on the race Facebook page
- Promotional message via text or email to race participants
- One banner displayed in the finish area of the race (not to exceed 6' wide x 2' high)
- Recognition during race day announcements
- One marketing piece in runner goody bags
- 6 complimentary race entries

Brew Master - \$2500

- Company logo placement on webpage, print materials
- Premier onsite booth space (Up to 10'x10' tent, with table, 2 chairs)
- Minimum of 4 mentions on the race Facebook page
- Promotional message via text or email to race participants
- One banner displayed in the finish area of the race (not to exceed 6' wide x 2' high)
- Recognition during race day announcements
- One marketing piece in runner goody bags
- 4 complimentary race entries

Brewer - \$1000

- Company logo placement on webpage, print materials
- Onsite booth space (Up to 10'x10' tent, with table, 2 chairs)
- Minimum of 3 mentions on the race Facebook page

- One banner displayed in the finish area of the race (not to exceed 6' wide x 2' high)
- Recognition during race day announcements
- One marketing piece in runner goody bags
- 3 complimentary race entries

Brewer's Assistant - \$500

- Company logo placement on webpage, print materials
- Onsite table space
- Minimum of 2 mentions on the race Facebook page
- One banner displayed in the finish area of the race (not to exceed 3' wide x 2' high)
- Recognition during race day announcements
- One marketing piece in runner goody bags
- 2 complimentary race entries

Bartender - \$250

- Company logo placement on webpage, print materials
- Choice of onsite table space or one marketing piece in runner goody bags
- Minimum of 1 mention on the race Facebook page
- 1 complimentary race entry

Both Cash and In-Kind Sponsorships are greatly appreciated. Contributions to MCRRC and Rockville Recreation and Parks Foundation may be tax-deductible. For more information, or to inquire about specific sponsorship opportunities, please email sudsandsoles@mcrrc.org.